

ORDER

Orders

Order / Rev:	707565
Alt Order #:	06283268
Product Desc:	ISS/DCCC
Estimate:	1473
Flight Dates:	09/25/12 - 10/01/12
Original Date / Rev:	08/31/12 / 08/31/12
Order Type:	Political

**KARE**

Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT

Agency

Name:	Great American Media/ POL
Buying Contact:	
Billing Contact:	
	1010 Wisconsin Ave. NW, Ste. 800
	Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	Democratic Congressional Campaign
Demographic:	A35+
Product Codes:	IS-Candidate/US House
Priority:	P-2
Revenue Codes:	AGY, GEN, POL

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	24	\$34,200.00	\$29,070.00
10/01/12	10/01/12	7	\$6,050.00	\$5,142.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	24	\$34,200.00	\$29,070.00	0.00
October 2012	7	\$6,050.00	\$5,142.50	0.00
Totals	31	\$40,250.00	\$34,212.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	34%	\$40,250.00
Market	100%	\$118,382.35

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWE	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	13%	\$15,389.71
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,183.82
KSTP	15%	\$17,757.35
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	0%	\$0.00
WCCO	35%	\$41,433.82
WFTC	2%	\$2,367.65

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Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	09/25/12	10/01/12	M-F	10-1035p	CM	KARE News	10p	MTWTF--	:30	2	\$2,750.00	P-2	0.00	NM	2	\$5,500.00
KARE11NWS-10<																	
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating																	
Week: 09/25/12 10/01/12 MTWTF-- 2 \$2,750.00 0.00																	
2	KARE	09/25/12	10/01/12	Tonight Show		CM	1035pm	-1135pm	MTWTF--	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
TONITE SHW-NBC<																	
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating																	
Week: 09/25/12 10/01/12 MTWTF-- 2 \$700.00 0.00																	
3	KARE	09/25/12	10/01/12	Tonight Show		CM	1035pm	-1135pm	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
TONITE SHW-NBC<																	
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating																	
Week: 09/25/12 10/01/12 MTWTF-- 2 \$800.00 0.00																	
4	KARE	09/25/12	10/01/12	M-F	2-3p	CM	2P-3P		MTWTF--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
DOCTORS																	
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating																	
Week: 09/25/12 10/01/12 MTWTF-- 2 \$300.00 0.00																	
5	KARE	09/25/12	10/01/12	M-F	3-4p	CM	3-4p		MTWTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
DR. OZ																	
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating																	
Week: 09/25/12 10/01/12 MTWTF-- 2 \$450.00 0.00																	
6	KARE	09/25/12	10/01/12	M-F	4-430p	CM	4-430P		MTWTF--	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
KARE11NEWS@4PM																	
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating																	
Week: 09/25/12 10/01/12 MTWTF-- 2 \$350.00 0.00																	
7	KARE	09/25/12	10/01/12	M-F	430-5p	CM	430-5P		MTWTF--	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
JEOPARDY																	
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating																	
Week: 09/25/12 10/01/12 MTWTF-- 2 \$850.00 0.00																	
8	KARE	09/25/12	10/01/12	M-F	5-530p	CM	5-530p		MTWTF--	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
KARE11NEWS-5																	
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating																	
Week: 09/25/12 10/01/12 MTWTF-- 2 \$1,500.00 0.00																	
9	KARE	09/25/12	10/01/12	M-F	6-630p	CM	6-630p		MTWTF--	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
KARE11NEWS-6																	
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating																	
Week: 09/25/12 10/01/12 MTWTF-- 2 \$1,500.00 0.00																	
10	KARE	09/25/12	10/01/12	M-F	6-7a	CM	6-7a		MTWTF--	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
KARE11-SUNRS@6																	
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating																	
Week: 09/25/12 10/01/12 MTWTF-- 2 \$800.00 0.00																	
11	KARE	09/25/12	10/01/12	M-F	630-7p	CM	630pm-7pm		MTWTF--	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
Entertainment Tonight																	
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating																	
Week: 09/25/12 10/01/12 MTWTF-- 2 \$1,500.00 0.00																	
12	KARE	09/25/12	10/01/12	Today Show		CM	7-9a		MTWTF--	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
TODAY SHW																	
Start Date <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating																	
Week: 09/25/12 10/01/12 MTWTF-- 2 \$800.00 0.00																	
13	KARE	09/25/12	10/01/12	KARE	9-10a	CM	9-10a		MTWTF--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9-10a											
				M-F 9-10a											
				TODAY SHW2-NBC											
		Start Date	End Date	Weekdays		Spots/Week			Rate						
		Week: 09/25/12	10/01/12	MTWTF--		2			\$300.00						
14	KARE	09/29/12	09/29/12	Saturday Night Live	CM	Saturday Night Liv	--S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		Saturday Night Live													
		Start Date	End Date	Weekdays		Spots/Week			Rating						
		Week: 09/24/12	09/30/12	-----S-		1			0.00						
N15	KARE	09/29/12	09/29/12	Sat 8-10a	CM	8-10a								0	\$0.00
		KARE 11 Saturday													
		Start Date	End Date	Weekdays		Spots/Week			Rate						
		Week: 09/24/12	09/30/12	-----S-		1			\$750.00						
		Spot	Ch	Date Range	Description		Start/End Time								
		1	KARE	09/24/12-09/30/12	Sat 8-10a		8-10a								
		Credited													
16	KARE	09/30/12	09/30/12	Football Night in America	CM	Various	--S	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		Football Night in America				(6:00 PM-7:15 PM)									
		Start Date	End Date	Weekdays		Spots/Week			Rating						
		Week: 09/24/12	09/30/12	-----S		1			0.00						
N17	KARE	09/30/12	09/30/12	SUN TDY	CM	8-9a								0	\$0.00
		NBC Today Show (Su)													
		Start Date	End Date	Weekdays		Spots/Week			Rating						
		Week: 09/24/12	09/30/12	-----S		1			0.00						
		Spot	Ch	Date Range	Description		Start/End Time								
		1	KARE	09/24/12-09/30/12	SUN TDY		8-9a								
		Credited													
18	KARE	09/25/12	09/25/12	Tue Prime	CM	7P-8P	-T-----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		THE VOICE				(6:58 PM-8:00 PM)									
		Start Date	End Date	Weekdays		Spots/Week			Rating						
		Week: 09/24/12	09/30/12	-T-----		1			0.00						
19	KARE	09/25/12	09/25/12	Tue Prime	CM	7P-8P	-T-----	:30	1	\$4,250.00	P-2	0.00	NM	1	\$4,250.00
		NORMAL/MATHEW PERRY				(6:58 PM-8:00 PM)									
		GO ON/THE NEW NORMAL/MATTHEW PERRY													
		Start Date	End Date	Weekdays		Spots/Week			Rating						
		Week: 09/24/12	09/30/12	-T-----		1			0.00						
N20	KARE	09/30/12	09/30/12	Meet the Press	CM	9-10a								1	\$1,050.00
		Meet the Press													
		Start Date	End Date	Weekdays		Spots/Week			Rating						
		Week: 09/24/12	09/30/12	-----S		1			0.00						
		Totals												31	\$40,250.00